



# DISCOVER ULSAN

2021 Ulsan Support Program

# ULSAN Support Program

## Eligibility

The host/supervision organizations that attract/hold conferences in Ulsan

### International Conferences

#### [Act on the Promotion of the International Conference Industry]

- Conferences hosted by international organizations or organizations, groups or corporations that are members of an international organization, attended by at least 5 countries and 300 attendees (at least 100 foreign attendees) and last at least 3 days.
- Conferences hosted by organizations, groups or corporations that are NOT members of an international organization, attended by at least 150 foreign attendees and last at least 2 days.

#### [UIA International Conferences]

Conferences organized or sponsored by international organizations with at least 50 attendees.

#### [ICCA International Conferences]

Conferences attended by at least 50 people and held in turn by at least 3 countries.

#### [International Conferences]

Conferences hosted by international organizations or domestic groups, attended by at least 2 countries and 10 foreign attendees and last at least 1 day.

### Domestic Conferences

Conferences held in Ulsan Exhibition & Convention Center(UECO) at least 300 attendees and last at least 2 days.

※ Online attendees (both domestic & overseas) can be included in the total number of participants.

※ Conferences MUST take place in Ulsan regardless of the types (Online/Offline).

## Support Details

Support Stages	Support Items	Support Scale
 <b>Bidding Support</b> Bidding activities to bring international conferences to Ulsan	- Promotional materials making - Bidding activities abroad - Site inspection - Online contents production/promotion	<b>Max. 30 million won</b>
 <b>Promoting Support</b> Promotional activities for international conferences confirmed to be held in Ulsan	- Promotional materials making - Promotional activities abroad - Online contents production/promotion	<b>Max. 30 million won</b>
 <b>Hosting Support</b> Hosting international conferences in Ulsan within the calendar year ..... Hosting domestic conferences in UECO within the calendar year	- Official luncheon/dinner - Venue rental - Equipment rental - Promotional material making - Ulsan tour program - Transportation - Online contents production/promotion - Online meeting platform construction	<b>Max. 50 million won</b> (In case of International conference II, Max. 10 million won) ..... <b>Max. 30 million won</b>

## Process



## Inquiry

Ulsan Tourism Organization | Convention & Visitors Bureau T. 052-255-1843 E. ucvb@uto.or.kr